

Rave Reviews:



Kristina, San Antonio, Texas

My near vision is a lot better with these contacts compared to my previous contact lenses.



Gail, Dowingtown, Pennsylvania

Very comfortable.



Precilla, Azle, Texas

They're amazing.



Izaly, Orlando, Florida

I am a first-time contact lens wearer and also a new presbyopia patient. I liked the comfort of the lenses and vision so far it has been good.



Gabby, Blacklick, Ohio

These were awesome! Helped me get through my day without any vision problems. Worked perfectly during athletic activity!



Elayne, Sanford, North Carolina

I am using daily contacts for the first time and I am really enjoying NaturalVue.



Connie, Covington, Kentucky

My husband and I started wearing on the same day. Both happy.



See Naturally.®

**Experience contact lenses
powered by BRAINPOWER**

**NaturalVue® Multifocal Contact Lenses
feature innovative Neurofocus Optics.®**

If you cannot read this, it's time for a new type of contacts

NaturalVue® (etafilcon A) Multifocal 1 Day
Contact Lenses feature innovative Neurofocus
Optics.® This advanced technology works
naturally with the brain to automatically
focus your eyes—for clear vision near, far and
everywhere in between. No need for readers!



Ask us today.

See Naturally.®

EXCLUSIVELY AVAILABLE HERE

Tired of reaching for readers?



You may have **presbyopia**, a common condition that causes blurry near and intermediate vision. Presbyopia eventually affects everyone. Typically, people first notice changes in their vision between ages 40 and 50. They can't see as clearly up close and have to hold reading material at arm's length. Fortunately, you can continue to enjoy **clear vision at every distance**—without reading glasses.



In a clinical study¹, people with presbyopia gave **higher ratings** to NaturalVue Multifocal for vision in everyday situations vs. their current correction. NaturalVue® Multifocal Contact Lens wearers can perform **92% of daily activities** without reading glasses, even in low light.²

Superior Vision for Everyday Activities

People prefer **NaturalVue™ Multifocal 1 Day** contact lenses over other options for better vision¹:

Participating in Sports and Hobbies



Watching TV and Movies



Reading



Reading Very Small Print



Working on a Computer



Using a Cell Phone



Reading Signs



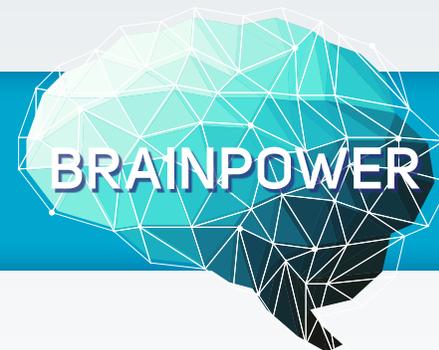
Driving at Night



Why NaturalVue Multifocal?

- See clearly like **spectacles²** without compromise
- **No need for readers** – Clear vision near, far and everywhere in between
- Superior overall vision – **89% found better vision** for everyday activities.¹
- **Daily disposability** for a fresh new pair every day
- Added UV protection for your busy outdoor days**

It's time for a smarter contact lens!



References: 1. VTI Data on file, 2015. N=59. Data assessed after 1 week of wear. Preference based on those who expressed a preference among brands tested. p<0.05. 2. VTI Data on file, 2015. N=59. Data assessed after 1 week of wear. Of those who expressed a preference of mode of vision, 79% preferred NVMF vs. select tested brands. Attribute ratings based on subjective ratings from patients vs. select brands (100-point scale, 0=extremely poor and 100=extremely good/no problem).

**UV absorbing contact lenses aren't substitutes for protective UV absorbing eyewear – for example, protective UV absorbing goggles or sunglasses – because they don't completely cover the eye and surrounding area. Patients should continue to use UV absorbing eyewear as directed. Note: Long term exposure to UV radiation is a part of risk factors associated with cataracts. Exposure is according to a number of factors, for instance, environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV absorbing contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV absorbing contact lenses reduces the risk of developing cataracts or other eye problems.